

POLY STUDIO P5 KITS

The Poly Studio P5 kits have everything users need for a professional video conferencing experience at home or wherever they're working. It includes a webcam and stereo headset all in one package that's easy to set up. For IT, Poly Lens cloud management provides robust tools to manage and track devices from anywhere.



FOUR POLY STUDIO P5 KITS ARE AVAILABLE:

POLY STUDIO P5 WITH BLACKWIRE 3210

Professional webcam and wired single-ear headset kit



TARGET USER: Multi-tasking professional that needs to stay tuned into with their surroundings

POLY STUDIO P5 WITH BLACKWIRE 3325

Professional webcam and wired stereo headset kit



TARGET USER: Work-from-anywhere professional wanting high performance calls at an affordable price

POLY STUDIO P5 WITH VOYAGER 4220 UC

Professional webcam and stereo wireless headset kit



TARGET USER: Professionals who want high performance calls with the freedom to move around

POLY STUDIO P5 WITH POLY SYNC 20+

Professional webcam and wireless speakerphone kit



TARGET USER: High-performance professional working in an enclosed workspace

KEY FEATURES & BENEFITS

- Everything users need in one box
- Easy to set up, with one streamlined set of instructions for everything included
- Free up USB ports and simplify setup by connecting the wireless adapter directly to the webcam (available with wireless kits only)
- Stay in control of settings and updates with the Poly Lens Desktop app
- For IT, be assured everything is up to date and working properly for everyone, whether in the office, at home or on-the-go with Poly Lens

TARGET USERS

Poly Studio P5 Kits are ideal for users who value:

- Simple selection and ordering – just pick the wearing style that fits your workstyle
- Everything together in one box, not having to mix and match video and audio devices
- Wireless adapter fits right inside of webcam to simplify setup and make it easier to move between different work locations
- Easy configuration and control with one unified app

TARGET BUYERS

There are two distinct types of buyers for Poly Studio P5 Kits:

- Individuals who want to upgrade their own experience, paying out of pocket or expensing back to their employer. These buyers value purchasing everything together as one solution to streamline product selection, ordering and setup.
- IT buyers who are purchasing in bulk to outfit many users or are specifying a list of approved devices for users to choose from. These buyers value sending one box to users that includes everything they need and is easy to set up, reducing support headaches.

KEY DIFFERENTIATORS

When compared to other headset and webcam bundles, the key differences that set the Studio P5 Kits apart include:

POLY STUDIO P5 KITS

MANY COMPETITOR'S HEADSET AND WEBCAM BUNDLES

Everything is designed to work together and comes in one streamlined package	The webcam and headset are completely independent, and are just two separate products shipped in an overpack box
One set of simple instructions to get everything up and running	Two completely different sets of instructions to set up the headset and webcam
Wireless headset / speakerphone adapter connects directly to webcam, simplifying setup and easing portability	Headset and webcam operate completely independently
One application to update software and change settings for the webcam and headset (Poly Lens Desktop)	Multiple applications to update software and change settings—as many as 4 separate applications users must install
Cloud management tools for IT to track and manage devices from anywhere (Poly Lens)	No cloud management
Broad portfolio of options for nearly any budget or workstyle	Limited set of options

KEY TAKEAWAY

Only Poly is delivering enterprise-grade, manageable webcam + headset or speakerphone bundles all in one box, with one simple set of instructions, and one easy app for control.

PART NUMBERS

Poly Studio P5 with Blackwire 3210 (USB Type-A headset)	2200-87120-025
Poly Studio P5 with Blackwire 3325 (USB Type-A headset)	2200-87130-025
Poly Studio P5 with Voyager 4220 UC (includes BT600 wireless adapter, charging cradle and USB-A to USB-C adapter)	2200-87140-025
Poly Studio P5 with Poly Sync 20+ (includes BT600 wireless adapter and USB-A to USB-C adapter)	2200-87150-025