

# POLY STUDIO P15

The Poly Studio P15 personal video bar gives you everything you need to look and sound your best on video calls in one sleek device. Exceptional optics and a high performance 4K image sensor bring out your inner star, and automatic camera framing ensures you're always seen without staying glued to your chair. A powerful speaker and microphone array deliver rich clear audio, while NoiseBlockAI and Acoustic Fence technology keeps out distracting sounds. For IT, Poly Lens cloud management provides robust tools to manage and track devices from anywhere.



## **KEY FEATURES & BENEFITS**

- Everything needed for premium video calls built into one sleek device
- Look your absolute best with the high-performance 4K image sensor for low noise and a consistent image across the entire field of view
- Stay centered on camera without staying glued to your chair with automatic camera framing
- Hear pristine clarity and rich sound with a powerful integrated speaker featuring acoustic suspension with a passive radiator
- Always be heard clearly with an advanced multi-microphone array that prevents distracting noises with NoiseBlockAI and Acoustic Fence
- Poly Lens cloud management gives IT powerful tools to manage and track Poly Studio P15 from anywhere

## **TARGET USERS**

Poly Studio P15 is ideal for users who value:

- A premium video and audio experience from their enclosed personal workspace. They care about how they are perceived when on video calls and want the confidence of knowing they look and sound their best. With speakers and mics built in, a private workspace is the best fit.
- Advanced features that automatically adjust to their surroundings. This includes automatic camera framing so users know they are always centered on camera, and NoiseBlockAI and Acoustic Fence to keep out distracting noises.
- The simplicity of one sleek device that sits atop their display and delivers everything they need for a premium video conferencing experience.

## **TARGET BUYERS**

There are two distinct types of buyers for Studio P15:

- Individuals who want a premium video and audio experience, paying out of pocket or expensing back to their employer. These buyers value knowing they look and sound their best and are willing to pay a premium for an exceptional experience.
- IT buyers who are purchasing in bulk to outfit many users or are specifying a list of approved devices for users to choose from. These buyers value delivering a high performance option for their most discerning users, along with cloud management so they can keep track of the devices and remotely troubleshoot issues.

## KEY DIFFERENTIATORS

- Studio P15 is uniquely designed as a video bar for personal use. Most other video bars are designed for multiple people in meeting rooms. Using a video bar designed for meeting rooms in a personal workspace can result in a poor experience.
- Meeting room video bars typically have a camera field of view of 120 degrees or more – which is important for meeting rooms. But in a personal workspace, this wide field of view makes users look very small and far away. Poly Studio P15 has a 90 degree field of view optimized for individuals so you are framed properly without showing too much.
- Display mounts are also important. Many meeting room video bars can't be easily placed on top of a display.

### POLY STUDIO P15

### LOGITECH MEETUP

<b>Camera resolution</b>	4K Ultra HD	4K Ultra HD
<b>Field of view (DFOV)</b>	90°	120°
<b>Integrated privacy shutter</b>	Yes	No
<b>Auto framing</b>	Quick and responsive	Slow to adjust, 10 seconds or more
<b>Blocks distracting noise</b>	NoiseBlockAI	No
<b>Blocks sounds and voices outside defined area</b>	Acoustic Fence	No
<b>Display mounting clamp</b>	Included	No
<b>USB ports for other peripherals</b>	Yes	No
<b>MSRP</b>	\$599*	\$899

\* US MSRP, may vary by region

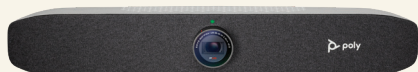
## FIT WITHIN POLY PORTFOLIO

Poly also offers video bars designed for meeting rooms. It's important to position the right product for the right use case. Pay special attention to the camera field of view – 90° for personal use, 120° for groups – and the mounting options so it will be easy to set up. Also note the manageability options – USB-only management is not ideal in meeting rooms where a PC isn't always attached.

### PERSONAL SPACES

### GROUP SPACES

#### POLY STUDIO P15



- 90° field of view, ideal for personal spaces
- Personal/group framing
- Display mounting clamp included
- Managed over USB only
- \$599 US MSRP (may vary by region)

#### POLY STUDIO USB



- 120° field of view, ideal for huddle and small meeting spaces
- Group or speaker tracking
- Table stand, wall or VESA mount (no display clamp)
- Managed over USB or wi-fi
- \$949 MSRP

#### POLY STUDIO X30



- 120° field of view, ideal for huddle and small meeting spaces
- Group or speaker tracking
- Display mounting clamp included, optional wall or VESA mount
- Managed over Ethernet
- \$1,699 MSRP

## KEY TAKEAWAY

Poly Studio P15 delivers a premium audio and video experience, optimized for personal use, in a sleek all-in-one bar that's easy to set up.

## PART NUMBER

2200-69370-001 (-001 for North America, replace with regional suffix as needed)